

Resources ...

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Spring 2010 Events ...

Apr 24th Earth Day Clean Up
May 15th Wildlife Garden Kickoff, Friendship Park

Upcoming Events ...

Movies Games & More
Friendship Park
Jun 12th, Jul 10th & Aug 7th
Fairview Park
Jun 19th, Jul 17th & Aug 14th
Rose Garden
Jun 26th, July 24th & Aug 21st

www.moviesgamesnmore.org

Elm Street Funding

Since we started, the state budget line item called "New Communities" has gone from \$18 million to \$15 million, to \$11.25 million and is projected to be \$10 million for next year. "New Communities" houses three programs: the Enterprise Zone program, the Main St. program, and the Elm St. program. During the course of the past couple of years, the number of Elm Street programs has increased each year while the dollars have decreased. DCED was able to maintain the staffing positions in the designated Elm St. programs and has stopped designating new programs but that's about it.

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Friendship Park to Lure Wildlife

The Bethlehem Backyards for Wildlife group has teamed up with the neighbors living around Friendship Park. We'll be working together to help maintain the gardens that were started last year. To "kick-off" the gardening season, and to help promote our 2010 Gardening for Wildlife Contest, we're sponsoring a neighborhood gathering at Friendship Park on Saturday, May 15 from 3 to 6 p.m. (rain date- May 16). There will be an opportunity to work, play, and learn together. We'll offer programs so neighbors can learn about sustainable gardening practices, including composting, worm farming, planting native species, and conserving rain water. Children can get involved in making bird houses and bird feeders. We'll provide some native species to plant at the park or to take home. When you need to take a break you can dance to music spun by a local DJ. So come out to make Friendship Park more wildlife friendly, to learn about how to 'green-up' your own yard, and to have some fun with your neighbors!



About Bethlehem Backyards for Wildlife

The Bethlehem Environmental Advisory Council (EAC) is gearing up for its second year of trying to get the City certified as a Community Wildlife Habitat with the National Wildlife Federation. How can you help? There are many ways.

The program as plotted by the EAC's Green Subcommittee calls for participation by individual residents, businesses and community institutions such as schools, libraries and even the City government itself. A great first step is to register your property as a wildlife habitat with the National Wildlife Federation. You can do this by contacting the NWF at www.nwf.org/In-Your-Backyard.

This past year (2009) was the City's inaugural effort in gaining Community Wildlife Habitat certification, and to support the effort, the EAC sponsored a sustainable gardening contest. The EAC plans to do another gardening contest for 2010. To register, or for more information, contact Bethlehem Backyards for Wildlife, at <mailto:bethlehembackyardsforwildlife@gmail.com>.

The EAC's program focuses on five key areas of caring for local wildlife, centered around providing food, water, cover, places to raise young and sustainable gardening practices. Participation can be at any level, from following one or two of the clearly defined small steps, such as putting out a bird bath or mulching around already existing plants to conserve water, to more elaborate steps like replacing lawn area with more environmentally sustainable native plantings, or putting in a system to capture and utilize rainwater. **Bethlehem Backyards for Wildlife pg. 4**

Earth Day Neighborhood-Wide Cleanup

The North by Northwest Neighborhood community will begin the summer by putting an end to the mess winter left behind! A neighborhood cleanup will take place on April 24th across NbNW. Past cleanups brought neighbors of all ages out to successfully clear our neighborhood of litter and graffiti. It is always a great way to spend Earth Day. **Cleanup Schedule pg. 2**

NbNW Community Connections

As part of our *connecting neighbors* mission, the North by Northwest program promotes neighborhood businesses. Featured in this issue - *The Cafe*.

see pg. 3

Movies Games & More Season 3

Happy Spring, movie fans! Season 3 of MGM is almost upon us. This year we will have movies on Saturday nights in Fairview, Friendship and the Rose Garden Parks. The rain dates will be Sunday nights. Show times are around twilight but don't forget to come early and meet friends and neighbors. Last year we had a spaceship land at Fairview and some animals from LV Zoo at Friendship. Who knows what we are planning this year!

You can get up to the minute information about the movies a number of ways; if you are on Twitter, follow StudioBoss18018 for tweets about the developing schedule of events and weather. If you are on Facebook, we have a North by Northwest Neighborhood Initiative page and event pages for all the movies. If you have email, we have Constant

Contact. Just go to our websites www.nbnw-bpa.org or www.moviesgamesmore.org and look for the Get Info tab in the sidebar on the right, put in your email address and click subscribe. Follow the prompts and choose the Movie Events as one of the lists to which you subscribe. If you want to check by phone, call 610-997-5732 for weather updates on the days when movies are scheduled. If you live near the park, walk on over and look at the banners we will hang with the titles and dates.

As we go to press, we are settling the titles for movies but the dates are as follows:

Friendship Park June 12th, July 10th and August 7th

Fairview Park June 19, July 17th and August 14th

Rose Garden June 26th, July 24th and August 21st

Look to the website and flyers and posters that we hang around the neighborhood for more info on the titles and pre-show activities. Looking forward to seeing you... at the Movies.



Volunteer!

Interested in becoming involved in neighborhood activities and meeting your neighbors? NbNW Initiative is looking for volunteers to take part in various events around the neighborhood. Do you have a green thumb? Then learn to be a tree tender to take care of the recently planted trees in the neighborhood or help in developing Friendship Park's wildlife garden. We're also looking for volunteers to take part in neighborhood cleanups, graffiti hunts and with the Movies in the Park program, either with movie programming or during movie nights. Or maybe you have an interest in writing? We are also looking for volunteers to help with developing newsletter articles and website content. And we can always use help in distributing newsletters and other NbNW notices.

How Old is Your House?

In addition, NbNW is currently working on a neighborhood history project which focuses on researching the history of neighborhood homes and buildings. Documents such as deeds, Sanborn maps, plat maps, city directories, newspaper records, wills, and census data are just some of the tools that can be used in doing this type of research. Sound interesting? If you've ever wondered about the history of your house, then become a part of this project! You'll learn the steps you need to take to find out the story of your house, and you can help accomplish one of the goals of this project, which is to create a research guide for homeowners in order to help them with their own home research.

To volunteer, please contact AG Pitsilos, the NbNW Initiative manager.

Cleanup Schedule (con't from pg. 1)

This year NbNW will be active on April 24th cleaning up the following areas: corner of Broad & Main (meet @ 8 am) the Rt. 378 area (meet @ 9 am at Rt. 378 & 3rd Ave.); Friendship Park (meet @ 10 am); Fairview Park (meet @ 11 am); and, areas around Moravian College HUB (meet @ noon). Volunteers can meet crews at each of these locations. Trash bags will be provided, as well as the essential clean-up fuel - coffee and donuts. Bring your own work gloves, rakes, shovels, sunscreen, and sun hat. We'll be finished as soon as the litter is gone! The more volunteers, the quicker the clean-ups will be done, so join us and enjoy a day in the sun, getting to know your neighbors and making your community a better – and cleaner – place!

Look for further updates on the clean-ups on the NbNW website and facebook page, as well as via email through Constant Contact.



Spotlight on *The Cafe*

NbNW Neighborhood Business of Note

The NbNW neighborhood is fortunate to be home to one of Bethlehem's favorite restaurants. The Cafe, located at 221 W. Broad St., celebrates 30 years in business this year. It is owned and run by Toy and Patti Sakdiponephong, who also own Southside Asian bistro, 24 East on 3rd St. The Cafe first opened in 1980 as The New St. Cafe on New St. and specialized in pastries and desserts created by Toy. Toy's baking talents had helped his way through college which included a business degree.

The New St. Cafe added breakfast and dinner to help satisfy customer requests, but the location was small and its success propelled a move to its large turn-of-the-century Broad St. building, once a private home, in 1982. After renovations to convert from an apartment building to restaurant, the Cafe opened its beautiful beveled glass doors, offering made-from-scratch Continental, Thai and Traditional cuisine and its signature desserts, including the delectable Strawberry Cream Cheese Tart and Hazelnut Cream Cake. By now, Toy and Patti had enlisted Patti's mother, Cathy Mohan, a good cook in her own right, to help with breads, soups and dressings. Toy's mother, Arporn, came from Thailand to help the effort, creating Thai dishes that inspired a following long before Thai cuisine had come into vogue. Toy and Patti now had two young sons and at one point the family lived above

the restaurant. Eventually, they moved their residence, to a home within walking distance of the restaurant. Now the upper floor includes well-appointed and charmingly decorated rooms for enjoying lunch and dinner.

The Cafe
221 W. Broad Street
Bethlehem, PA 18018

610-866-1696

Hours:
Tue-Fri
Lunch: 11-2,
Dinner: 5-8:30

**Reservations
Recommended**

In addition to its satisfying food menu, The Cafe also brings music to patrons' ears with its monthly "Jazz at the Cafe." Patti, a longtime member of the Bach Choir of Bethlehem, is also a jazz singer and has brought some well-known jazz musicians to play. Come and you may hear Larry McKenna on sax (April 9th) or Pete Smyser on guitar. You can also hear Patti singing with Pete (May 21st) in addition to bass and piano offerings. Live music at the Cafe has proven to be another reason to enjoy the easy-going ambiance of this stately

old home - turned restaurant.

Prices are very affordable and reservations are recommended. If you haven't visited the Cafe, a NbNW culinary "landmark," do so soon.



Friendship Park First Saturdays

Every 1st Saturday 10 am - 1 pm

Every "First Saturday" is Park and Garden Cleanup Day at Friendship Park. For April 3rd please bring a shovel and let's see if we can bring Spring to Friendship Park a little faster! Come by and learn about plans for the Friendship Community Garden, Movies, Games & More Season 3, and to give us input on what kind of programming you would like to see at Friendship, or tell us how you can help to make Friendship Park into the lively public square your North Bethlehem Neighborhood deserves.



Funding (con't from pg. 1)

We are seeking alternative funding sources to continue our improvement programs but in the meantime, our initiatives will be grassroots-based, hopefully with some financial support from the Lehigh Valley business community. If the economy improves and the state resolves issues with pension liability funding may again become available.

**Stay Tuned
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Want to get up to the minute info on happenings in the Neighborhood?

Visit either

www.nbnw-bpa.org or

www.moviesgamesnmore.org

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**Bethlehem Backyards for Wildlife
(con't from pg. 1)**

One of the best features of the program is that anyone can participate, whether you are a homeowner with many acres, a commercial enterprise with paid landscapers, or a renter with nothing more than a pot or two or a bird feeder on an outside porch or patio.

“Sustainable gardening practices” may sound like a big concept, but the materials and resources available from the EAC show that it comes down to some fairly common sense precepts, like reducing or eliminating chemical pesticides and fertilizers, removing invasive plants and restoring native plants, conserving water, and composting. The EAC is prepared to point you to local businesses and other resources that can provide the materials and expertise you need to take

on any or all pieces of becoming a vigorous participant in and supporter of the City's Community Wildlife Habitat program.

For more information, look for our flyers at local businesses or contact bethlehembackyardsforwildlife@gmail.com or see our facebook page at www.facebook.com/pages/Bethlehem-Backyards-For-Wildlife.



About BETHLEHEM North by Northwest

A Pennsylvania Elm Street Project, the North by Northwest Neighborhood Initiative encompasses a number of improvement projects. The target area encompasses part of West Bethlehem and part of the North side east of the Monocacy. Background information on the program and the plan can be found at http://www.bethlehem-pa.gov/dept/planning_Zoning_Permits/elmstreet/index.htm. To date the project has funded the neighborhood infrastructure and neighborhood development projects described in this newsletter.



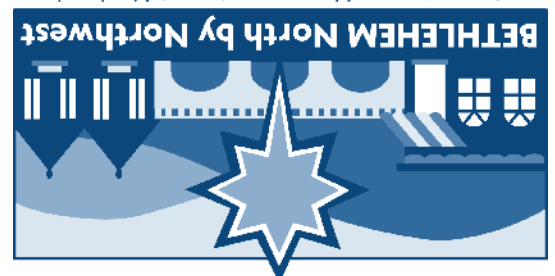
Website: <http://www.nbnw-bpa.org>
 Facebook: North by Northwest Neighborhood Initiative
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 A. G. Pitsilos: Apitsilos@bethlehem-pa.gov
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 Christine Roysdon: cmroysdon@gmail.com
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 Laura Burtner: laura_burtner@hotmail.com

Information & Contacts

is a citizen-lead movement to renew interest in living in Bethlehem's neighborhoods. A variety of activities are generated from this initiative including community organizing, fun family events in parks, and neighborhood beautification. Benefiting from support of the City of Bethlehem and the Commonwealth of Pennsylvania's Elm Street Program, it is to become a self-sustaining, non-profit organization.

BETHLEHEM North by Northwest

Connecting Neighbors, Renewing Neighborhoods



City of Bethlehem
 BETHLEHEM North by Northwest
 10 E. Church St.
 Bethlehem, PA 18018



CITY OF BETHLEHEM

10 East Church Street, Bethlehem, Pennsylvania 18018-6025

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John B. Callahan
Mayor

www.bethlehem-pa.gov

April 12, 2010

Dear North by Northwest Neighbors and Friends:

As I write this, we are waiting for final approval from the Pennsylvania Department of Transportation on plans to improve the gateway area to the neighborhood and to the Center City along 3rd Avenue and West Broad Street. Better lighting and new trees will beautify this primary gateway from Route 22/378 to Bethlehem. I look forward to the work starting later this year.

The Best Front Forward Façade Program, which we kicked off last fall, has several homeowners gearing up to work on their facades this summer. It's a great program with low interest loans and a 15% grant component. The beautiful details in the facades of the homes in our neighborhoods around the downtown are part of what makes these neighborhoods so special.

The tree buds have opened and spring has arrived. The trees we planted will provide more and more shade as they mature. They beautify the streetscape, absorb sound, raise property values and provide a host of other benefits. That's why Bethlehem has consistently been named one of America's "Tree City USA" recipients.

These are challenging times financially for the Commonwealth of Pennsylvania and that is reflected in the current state budget and the budget being debated for the coming year in Harrisburg. Elm Street is a great program, both here and across the state and it deserves to continue and be fully funded. I can assure we are doing everything we can to lobby for continued funding.

I applaud your efforts to broaden support at the grass roots level, using the latest in social networking sites. "Facebook" is a great tool to reach out to people. NbNW has started to build a group on Facebook and has a long list of upcoming events for the summer season. It's great to see people engaged at the neighborhood level in cleanup projects, movie projects, tree walks etc. and using Facebook as well as "Twitter" as a way to stay in touch is very smart and very current.

Seasons 1 and 2 of Movies, Games & More were fantastic. First, in starting a great new project and second with lots of surprises like animals from the LV Zoo, that crazy flying saucer and even Chinese cultural programs. I can't wait to see what happens this year!

It's great to see the Main Street/Elm Street partnering with the Downtown Bethlehem Association/NbNW on the Movies by Moonlight series in the Sun Inn Courtyard. All of NbNW is within walking distance to our beautiful downtown AND it's a great event for anyone visiting Bethlehem. What a better way to decide to live in Bethlehem than to come and experience why it's so special. It's also great to see you partnering with the Alex Lemonade Stand event at the Rose Garden coming up in May. I look forward to your continued efforts and success.

Sincerely,

A handwritten signature in black ink that reads "John B. Callahan". The signature is fluid and cursive, with the first letters of each name being capitalized and prominent.

John B. Callahan
Mayor

